EXCHANGE 2027

hosted by CASEL

SPONSORSHIP PROSPECTUS

BELONGING *and* ENGAGEMENT *in* ACTION

A One-Day Virtual Summit

Presented By:

CENTER FOR RESPONSIVE SCHOOLS

Responsive Classroom®

FLY FIVE®

2027

WEDNESDAY

Feb 03

10am - 3pm CST

Sponsored Pre-Conference Sessions | 9 - 10 am CST

For more information, contact **sponsorship@casel.org**

EXCHANGE
hosted by CASEL



Join the Exchange from anywhere!

Hosted by CASEL, the Social and Emotional Learning (SEL) Exchange is your opportunity to connect with educators, researchers, innovators, policymakers, parents, and young people from around the world who are shaping the future of SEL. Presented by Center for Responsive Schools in a virtual format, the Exchange makes it possible to join the conversation from anywhere, bringing together a global community of practitioners and thought leaders for a powerful day of learning, exchange, and inspiration. We listened to your feedback and created a format that keeps community at the center while making participation more accessible than ever. Join us on February 3, 2027, for an energizing day of ideas, connection, and innovation.

PRESENTING SPONSOR

CENTER FOR RESPONSIVE SCHOOLS

Responsive Classroom®

FLY FIVE®

Conference Schedule

9:00 - 9:45 AM	**Pre-Conference Sessions**	Sponsorship Sessions limited to 6
10:00 - 11:00 AM	**Opening Session**	Keynote Presentation by Dr. Christina Cipriano, Ph.D., M.Ed
11:00 - 11:20 AM	**Summit Circles**	Opportunity for attendees to connect peer-to-peer
11:20 - 11:35 PM	**Break**	Sponsor Sandbox
11:35 - 12:35 PM	**Breakout Sessions (5 concurrent sessions)**	Key presenters
12:35 - 12:55 PM	**Summit Circles**	Opportunity for attendees to connect peer-to-peer
12:55 - 1:10 PM	**Break**	Sponsor Sandbox
1:10 - 2:10 AM	**Breakout Sessions (6 concurrent sessions)**	Key presenters
2:10 - 2:30 AM	**Summit Circles**	Opportunity for attendees to connect peer-to-peer
2:30 - 3:00 AM	**Closing Sessions**	Final Remarks

2026 SEL EXCHANGE

By The Numbers



> *Over half of the participants said they were likely to attend another virtual conference.*

Why Should You Sponsor?

Email Reach 130K

People per spotlight email

Social Media Reach

176K followers across our platforms

On Demand Reach

6-month access for live attendees & new registrants

Registrant Roles

Share of registrants



School	22%	Assessment / Program provider	8%
District / Central Office	19%	Other	37%
Researcher	14%		

Sponsorship Opportunities

BENEFITS	Champion $10,000 2 Available	Advocate $5,000 4 Available	Catalyst $2,500	Contributor $1,000
Registrations to the conference	3	2	1	1
Sponsor-Curated Pre Conference Session	1	1		
Logo recognition in monthly emails	Yes	Yes	Yes	
Lead generation during registration	Yes	Yes	Yes	Yes
Sponsor Spotlight email	3 inclusions in a sponsor email	2 inclusions in a sponsor email	2 inclusions in a sponsor email	1 inclusions in a sponsor email
Sponsor spotlight on social media	3	2	1	1
Company logo, name, and link on Exchange website	Yes	Yes	Yes	
Sponsorship of AM or PM Breakout Session	Yes (1) AM or PM Session Logo to be included on all slides of all sessions during the time block.			
Sponsorship of AM or PM Summit Circle		Yes Logo placement on background of all 3 Summit Circle meetings		
Push notifications on event website	2	1	1	
Emails to a targeted group of people (teachers, principals, superintendents, etc)	1	1	1	
Sponsor Sandbox/Product Showcase during breaks (2)	Yes	Yes	Yes	Yes

High Visibility Opportunities



Email Spotlight

Sponsors can send a 60- word email to our network to promote, highlight, and educate recipients on the power of your organization or product. Embedding a hyperlink to your website is a great way to drive traffic and generate leads.

Logo In Monthly Emails

Your organization's logo will be featured in all promotional Exchange emails.

Push Notification

Send a message out to all participants on the attendee hub during the conference.

Lead generation

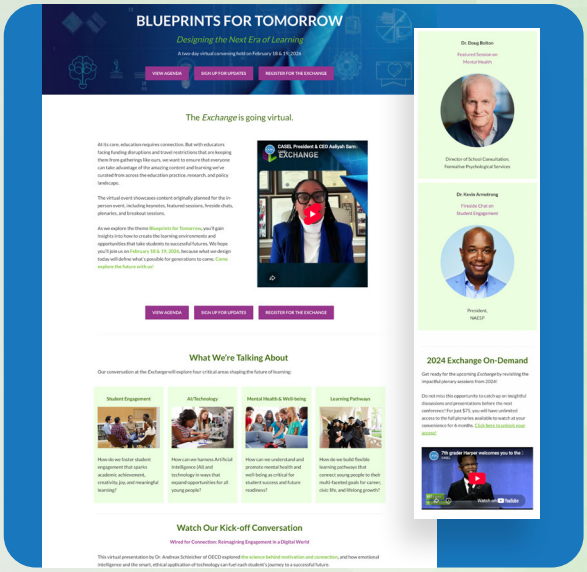
During the registration process, attendees can opt-in to receive direct communications from your organization.

Social Post

Dedicated social post including company logo posted on Instagram and LinkedIn with 130k reach.

Sponsor Sandbox

During this dedicated time during the conference, sponsors will have the opportunity to demonstrate their product, service, or program in live time to attendees while fielding questions and interacting with those in the "Sandbox" - it is a great way to show the power of your brand to key leaders and decision makers in the field.



Terms & Conditions

LIABILITY

To the fullest extent permitted by law, the sponsor hereby releases, waives, discharges, and covenants not to sue CASEL and its officers, directors, trustees, employees, agents, volunteers, contractors, other sponsors, presenters, and representatives (collectively, the "Released Parties") from any and all claims, demands, causes of action, damages, losses, or liabilities of any kind arising out of or related to the sponsor's sponsorship of or participation in the SEL Exchange, including claims based on the negligence of the Released Parties, whether arising from technical failures, platform issues, data breaches, cybersecurity incidents, or any other cause; the sponsor further agrees to indemnify and hold harmless the Released Parties from any claims brought by third parties arising from the sponsor's sponsorship of, participation in, or conduct during the SEL Exchange; the sponsor acknowledges that the Organization has no duty to monitor, supervise, or ensure the security of the SEL Exchange platform and makes no warranties regarding the SEL Exchange content, technology, or protection of the sponsor's brand or intellectual property; the sponsor understands that it is giving up substantial legal rights by signing this waiver, including the right to sue the Released Parties for certain claims, and the sponsor is signing this waiver freely and voluntarily after having had the opportunity to read and understand its terms.

FORCE MAJUERE

CASEL shall not be responsible for any loss or damage resulting from failure to perform under this Agreement or to conduct the SEL Exchange as currently scheduled in whole or in part as a result of technical failures, platform issues, data breaches, cybersecurity incidents, or other circumstances beyond the reasonable control of CASEL. In such event, CASEL will make reasonable efforts to ensure service is restored or to reschedule the SEL Exchange.

ACCEPTABILITY OF SPONSORSHIP

CASEL reserves the right to refuse sponsorship at the SEL Exchange to any prospective sponsor whose products or services, in the judgement of CASEL, do not meet the educational, scientific, or practice needs of the attendees.

AUTHORIZATION AND PAYMENT

The individual signing (the "signer") the agreement acknowledges their authorization to commit the sponsor to sponsor the 2027 SEL Exchange on February 3, 2027. Additionally, the signer authorizes the sponsor's name and/or logo to be used in promotional materials related to the SEL Exchange as specified under the benefits to the selected sponsorship.

Payment in full must be received within 30 days of agreement being signed unless an alternate payment plan is agreed upon in writing by the CASEL sponsorship team. Complimentary registrations will be processed and sent once payment is received.

CANCELLATION

Any cancellation must be requested in writing via email to sponsorship@casel.org. Requests received prior to December 1, 2026, will receive a full refund less 10 percent. Requests received December 2 – December 31, 2026, will incur a 50 percent penalty on the original committed amount. No refunds will be granted after January 1, 2027.

ATTENDEE LISTS

CASEL does not sell attendee lists nor work with third-party organizations to sell or obtain contact lists.

FAQ's

How do I register as a sponsor?

To register as a sponsor, please complete and submit the 2027 SEL Exchange Sponsor Commitment Form.

I registered as a sponsor, now what?

The CASEL sponsorship team will contact you within 10 business days to provide:

- A signed commitment form
- An invoice payable within 30 days
- The Benefit Guide
- A reminder to send high-resolution logo file (PNG or EPS) to sponsorship@casel.org

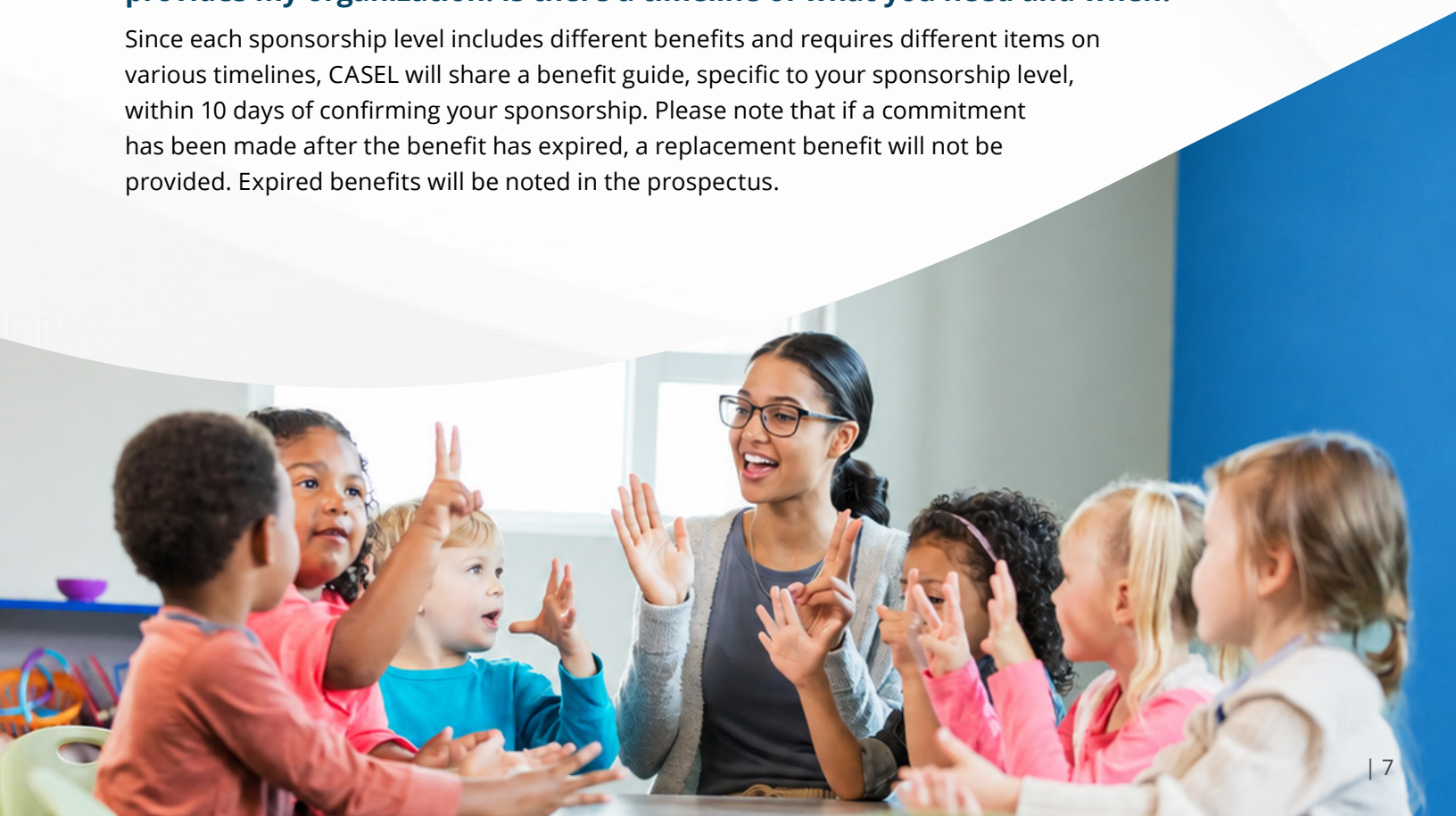
How do I pay?

Once you have received the invoice from CASEL, you can pay in the following ways:

- Check (preferred method)
  - Make payable to: CASEL
  - Send payment to: CASEL Lockbox, PO Box 95253, Chicago, IL, 60694-5253
  - Please include invoice # and sponsor name on check.
- Credit card – Make payment on CASEL's donate page: https://casel.org/donate/
- Wire – Email sponsorship@casel.org for instructions on wire transfers

I want to take full advantage of CASEL's benefit package and the visibility it provides my organization. Is there a timeline of what you need and when?

Since each sponsorship level includes different benefits and requires different items on various timelines, CASEL will share a benefit guide, specific to your sponsorship level, within 10 days of confirming your sponsorship. Please note that if a commitment has been made after the benefit has expired, a replacement benefit will not be provided. Expired benefits will be noted in the prospectus.



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SPECIAL THANK YOU

to our 2026 Partners

SUPPORTERS

cambium™ LEARNING GROUP

Pearson

CONTRIBUTORS

LIONS QUEST

A Program of Lions Clubs International Foundation

Authenticity Works

A CHILDREN'S ARTS GUILD INITIATIVE

Wallace®

Committee for Children®

THE CREATOR OF Second Step®

For more information, contact sponsorship@casel.org