

SPONSOR & EXHIBITOR PROSPECTUS

BLUEPRINTS FOR TOMORROW
Designing the Next Era of Learning



EXCHANGE

hosted by 

FEBRUARY 18 & 19, 2026

selexchange.casel.org | [Sponsors & Exhibitors](#)

For more information, contact sponsorship@casel.org

Updated 11/6/2025

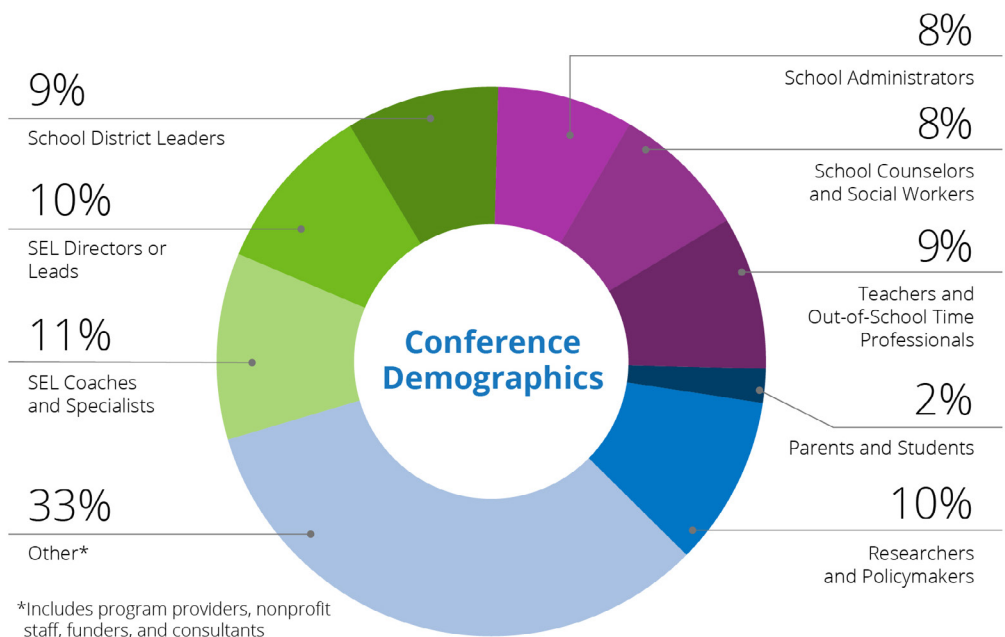


JOIN THE MOVEMENT: THE *EXCHANGE* IS COMING TO YOU!

Mark your calendar for February 18 and 19, 2026—the SEL event of the year is happening! Hosted by CASEL, the Social and Emotional Learning (SEL) *Exchange* is your exclusive chance to connect with educators, researchers, innovators, policymakers, parents, and youth from around the world who are shaping the future of SEL. With 1500+ attendees in 2024 and an anticipated 1000 registrants for the virtual *Exchange* in February, this is more than just a conference—it's a game-changing movement! That's an impact reaching nearly 15 million students! Don't miss this unparalleled opportunity to engage with influencers and decision-makers who could be your next key partners, collaborators, or clients. Get ready to network, innovate, and lead the future of SEL—the *Exchange* is calling! Will you answer?



Why Sponsor or Exhibit *at the Exchange?*

- Increased brand/name recognition
- Lead generation
- Expanded sales
- Face-to-face time with potential clients
- Participant access to exhibits live and asynchronously
- New and relevant benefits applicable to a virtual conference



2024 *Exchange* by the Numbers





Extensive international impact

17M Students impacted	 30 Countries	 47 States
Nearly 2,000 Registrants	400 District superintendents and school district leaders in attendance	101 Young people participated

Unique opportunity to expand knowledge and networks

85% of attendees said the 2024 <i>Exchange</i> deepened their understanding of SEL	86% of attendees said the 2024 <i>Exchange</i> informed their thinking on how academic integration with SEL can promote the thriving of young people	86% of attendees said the 2024 <i>Exchange</i> provided practical and relevant resources that are helpful to their work
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Significant visibility for sponsors and exhibitors

 250,000+ views on the <i>Exchange</i> website	150,000+ educators, researchers, policymakers, and other SEL leaders on CASEL's social media platforms	 50,000 people accessed the sponsor spotlight emails
Nearly 1,800 event registrants accessed the digital app	 Nearly 100 exhibitors in SEL Main Street (The <i>Exchange</i> exhibitor and gathering space)	 500 Registrants opted in to learn more and hear from our sponsors

The 2021 and 2022 Virtual *Exchange* by the Numbers

2,460 registrants for the virtual conference in 2020	2,244 registrants for the virtual conference in 2021	1,097 registrants for the virtual portion of the hybrid conference in 2022
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Sponsorship and Exhibitor Opportunities

"Thank you for both presenting the evidenced-based and practical tools for almost immediate application in classrooms. This was truly SEL-academic integration!"—2024 Exchange Attendee

	PRESENTING \$20,000	SUPPORTER \$10,000	CONTRIBUTOR \$5,000	EXHIBITOR \$1,000
Total available sponsorships	1	4	10	30
PRE & POST EVENT PROMOTION				
Logo recognition in monthly emails	●			
Lead generation during registration	●	●		
Sponsor spotlight email	2 emails to CASEL's over 21,000 subscribers (1 pre- & 1 post-event)	1 post-event email to CASEL's over 21,000 subscribers		
Announcement of sponsor commitment on social media	●			
Company logo, name, and link on <i>Exchange</i> website	●	●	●	
EVENT PARTICIPATION				
Verbal name and logo recognition during opening & closing program	●			
On-screen recognition during opening and closing	● Logo	● Name	● Name	
Logo as presenting sponsor	●			
Logo displayed during program transitions*	●			
Sponsorship of a program track*		●		
Sponsorship of a program session*			●	
Logo displayed during one of the Featured Sessions*		●		
Rotating logo spotlight on event homepage with highest visibility rate*		●	●	
Logo recognition during one of the Poster Sessions			●	
Two 60 minute webinars co-marketed with CASEL	●			
Logo on event app sponsorship page	●	●	●	
Push notification(s) on event app	●	●		
EXHIBITOR PARTICIPATION				
Complimentary virtual exhibit booth	●	●	●	●
Exhibitor Sandbox*	●	●	●	
CONFERENCE REGISTRATIONS	4	3	2	1 (\$575 value)

* New Virtual Offering

Exhibitor Information & Highlights

Price: \$1,000

Benefits:

- Customized website for each exhibitor to display videos, pictures, pdfs, and more to participants
- Lead capture through exhibit booth
- Ability for participants to schedule meetings with you before, during, and after the *Exchange*
- Live chatting with participants
- Ability to use the platform for live demos

EcoWarriors Alliance
Platinum Sponsor
Environmental Manufacturing
Booth ID: [ID]

Description
EcoWarriors Alliance is an environmental NGO dedicated to promoting sustainability, conservation, and eco-friendly practices. Established in 2011, the organization seeks to protect the environment and combat climate change. EcoWarriors Alliance engages in various initiatives, such as tree-planting campaigns, waste management projects, and environmental education programs. They collaborate with communities, businesses, and governments to implement sustainable solutions and raise awareness about the importance of environmental stewardship. Through their efforts, EcoWarriors Alliance aims to create a greener and more sustainable future for all.

Exhibitor Content

Files (2)	Size	Download
Company Overview	5 MB	[Download Icon]
Company Sales Pitch Deck	1 MB	[Download Icon]

Booth Staff

See who's working at the booth and meet with them in-person.

Jason Smith
Associate

Booth Staff
Schedule
Chat
Contact Us

HIGH VISIBILITY OPPORTUNITIES

Total available sponsorships

SPONSORSHIP OF FIRESIDE CHAT	Recognition during one of the four 60-minute Fireside Chats featuring renowned leaders in the field.	\$1,000	4
INCLUSION IN POST-CONFERENCE EMAILS	High-visibility marketing opportunity to get your organization, product, or business in front of CASEL's 21,000 contacts.	\$500	5
SPONSORSHIP OF A DISTRICT LUNCH	Support ongoing learning for school districts who bring large groups of educators to the <i>Exchange</i> .	\$500	10
SPONSORSHIP OF A SESSION	Sponsor a breakout session where your logo will be displayed and exhibitor booth link dropped in the chat at the start of the session.	\$500	20
ADDITIONAL PUSH NOTIFICATIONS	Drive traffic to your exhibitor booth with push notifications from the conference app.	\$250	10
VIRTUAL BOOKSTORE	The Virtual Bookstore, accessible by all conference attendees through the <i>Exchange</i> app, will feature each title on its own custom page that can include descriptive copy and graphics. Book sales will be made directly through the app. Books may be sold using your preferred method such as a link to a website or other platform.	\$250	100

Terms and Conditions

LIABILITY

Sponsors and/or exhibitors agree to make no claim, for any reason, against CASEL or any contractors for loss, theft, damage, or destruction of goods, or for any injury to self or employees. Additionally, CASEL shall not be responsible for any loss or damage resulting from failure to perform under this Agreement or to conduct the *Exchange* as currently scheduled in whole or in part as a result of riot, strike, civil disorder, failure of facilities, natural disaster, epidemics, pandemics, or any reason beyond the reasonable control of CASEL. In such event, CASEL will make reasonable efforts to reschedule the *Exchange*. Notwithstanding any other terms or conditions of this Agreement, should it ultimately be impossible to hold the *Exchange*, the sponsor or exhibitor has the option to receive a full refund or apply the sponsorship to the next event. CASEL will not be held liable for cancellations made by speakers or entertainment of the sponsored event. CASEL may, at its discretion, replace any speaker or entertainment with what it deems to be comparable talent.

ACCEPTABILITY OF SPONSORSHIP/EXHIBITORSHIP

CASEL reserves the right to refuse sponsorship and/or exhibition at the *Exchange* to any company whose products or services, in the judgement of CASEL, do not meet the educational, scientific, or practice needs of the attendees.

AUTHORIZATION AND PAYMENT

The individual signing the agreement acknowledges their authorization to commit the company to sponsor the *Exchange* on February 18 and 19, 2026. Additionally, the signer authorizes the company's name and/or logo to be used in promotional materials related to the *Exchange* as specified under the benefits to the selected sponsorship level.

CANCELLATION

Any cancellation must be requested in writing via email to sponsorship@casel.org. Requests received prior to January 1, 2026, will receive a full refund less 10 percent. Requests received January 1 – January 31, 2026, will incur a 50 percent penalty on the original committed amount. No refunds will be granted after January 31, 2026.

ATTENDEE LISTS

CASEL does not sell attendee lists nor work with third-party organizations to sell or obtain contact lists.

Any company that fails to abide by these Terms and Conditions may be dismissed from Conference participation and may jeopardize the exhibiting company's participation in future events.

How do I register as a sponsor or an exhibitor?

To register as a sponsor or exhibitor, please complete and submit the [Exchange Sponsor & Exhibitor Commitment Form](#).

I registered as a sponsor/exhibitor. Now what?

The CASEL sponsorship team will contact you within 10 business days to provide:

- A signed commitment form
- An invoice payable within 30 days
- The Benefit Guide
- A reminder to send high-resolution logo file (PNG or EPS) to sponsorship@casel.org

How do I pay?

Once you have received the invoice from CASEL, you can pay in the following ways:

- Check (preferred method)
 - Make payable to: CASEL
 - Send payment to: CASEL Lockbox, PO Box 95253, Chicago, IL, 60694-5253
 - Please include invoice # and sponsor name on check.
- Credit card – Make payment on CASEL's donate page: <https://casel.org/donate/>
- Wire – Email sponsorship@casel.org for instructions on wire transfers

What are the date, time, and requirements for my event sponsorship?

Your exhibitor booth will be fully functional asynchronously. Participation in the virtual event is completely up to the sponsor. There are opportunities to connect live with attendees, and we highly encourage you to utilize the live demonstration features.

I want to take full advantage of CASEL's benefit package and the visibility it provides my organization. Is there a timeline of what you need and when?

Since each sponsorship level includes different benefits and requires different items on various timelines, CASEL will share a benefit guide, specific to your sponsorship level, within 10 days of confirming your sponsorship or exhibit. Please note that if a commitment has been made after the benefit has expired, a replacement benefit will not be provided. Expired benefits will be noted in the prospectus.

Are there separate exhibitor passes for representatives at my company booth?

There are not passes specifically for exhibit booth representatives. The complimentary, general conference tickets included in your sponsorship or exhibitor package are inclusive of booth representatives. Sponsors can purchase additional registrations at \$575.

I registered as an exhibitor or sponsor for the November in-person event. Do I need to re-confirm my participation?

Yes, and thank you for your commitment to the *Exchange*! To be sure we are recognizing your investment at the correct level, please complete the revised [Commitment Form](#), which outlines the new benefits associated with your level of sponsorship.

Thank You
to our Supporter Sponsors!

